

MEDIA KIT · 2026

Prince Oluwatosin Odumosu

Founder, 24Seven Media Group · Media Strategist
Author · Speaker · Music Business Executive

“I build systems that turn talent into global opportunity.”



SHORT BIO

Prince Oluwatosin Odumosu is a creative entrepreneur, media strategist and music business executive, and the founder of 24Seven Media Group. He works at the intersection of media, brand, technology, creativity and business — helping creatives and organizations turn ideas, talent and visibility into brands, businesses and global opportunities.

FULL BIO

With over a decade across media, marketing, public relations, music business, talent management, education, consulting and digital transformation, Prince has built platforms, trained professionals and developed talent across Africa and beyond. His work began at 17 as a cyber café administrator and grew through blogging into a career spanning branding, communications and the business of music. Today he builds the infrastructure that powers the creative economy — people, products and purpose — through 24Seven Media Group and frameworks such as Passion-to-Profit™.

SPEAKING THEMES

- From Visible to Valuable: The Visibility Economy
- Passion to Profit: Building a Career You Own
- The Business of Music in the Streaming Era
- Africa's Creative Economy & Global Opportunity
- Personal Brand to Enterprise
- Digital Transformation for Media & Ministry

AT A GLANCE

10+ years across media & creative industries
5 published books
Founder — 24Seven Media Group
Speaker at conferences, campuses & corporates
Industries: Media, Music, Education, Faith,
Consulting, Technology & Brand Strategy

ASSETS & CONTACT

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